

MULTIPLYING BINOMIALS - FOIL

$$(x+3)(x-2)$$

First some terminology...

A **POLYNOMIAL** is an algebraic expression made up of one or more terms separated by addition or subtraction

Examples: $3x^2 + 2x - 1$
 $4x - 6$

A **MONOMIAL** is a polynomial with one term Ex - $3x^2$

A **BINOMIAL** is a polynomial with two terms Ex - $3x^2 + 2x$

A **TRINOMIAL** is a polynomial with three terms Ex - $3x^2 + 2x - 1$

EXERCISE: Identify each polynomial expression as a monomial, binomial, or trinomial.

Polynomial Expression	Monomial, Binomial, or Trinomial???
$x^2 + 5x$	Binomial
7	Monomial
$45p^2q - 15q^3$	Binomial
$2x^2 + 8x - 4$	Trinomial
ab^3c	Monomial
$-2x - 4x^2$	Binomial

How to Multiply Binomials – the FOIL Method

- F: Multiply the First terms in each bracket together
 O: Multiply the Outside terms in each bracket together
 I: Multiply the Inside terms in each bracket together
 L: Multiply the Last terms in each bracket together

This is very similar to the Distributive Property (Rainbow Method) applied twice

Example 1

Step 1: Use FOIL

a) $(x+2)(x+3)$

b) $(2x-4)(x+6)$

Step 2: Collect Like Terms and Simplify

$$\begin{aligned}
 &= (x)(x) + (x)(3) + (2)(x) + (2)(3) \\
 &= x^2 + \underline{3x} + \underline{2x} + 6 \\
 &= x^2 + 5x + 6 \leftarrow \text{collect like terms}
 \end{aligned}$$

$$\begin{aligned}
 &= (2x)(x) + (2x)(6) + (-4)(x) + (-4)(6) \\
 &= 2x^2 + \underline{12x} - \underline{4x} - 24 \\
 &= 2x^2 + 8x - 24
 \end{aligned}$$

Example 2 $(3x - 2)(2x + 5)$

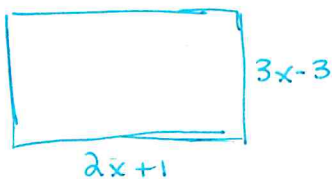
$$\begin{aligned}
 &= (3x)(2x) + (3x)(5) + (-2)(2x) + (-2)(5) \\
 &= 6x^2 + \underline{15x} - \underline{4x} - 10 \\
 &= 6x^2 + 11x - 10
 \end{aligned}$$

Example 3 $(m - 5)(m + 5)$

$$\begin{aligned}
 &= (m)(m) + (m)(5) + (-5)(m) + (-5)(5) \\
 &= m^2 + \underline{5m} - \underline{5m} - 25 \\
 &= m^2 + \cancel{0m} - 25 \\
 &= m^2 - 25
 \end{aligned}$$

Example 4 $(a - 3)^2 \leftarrow \text{multiply same bracket twice}$

$$\begin{aligned}
 &= (a - 3)(a - 3) \\
 &= (a)(a) + (a)(-3) + (-3)(a) + (-3)(-3) \\
 &= a^2 - \underline{3a} - \underline{3a} + 9 \\
 &= a^2 - 6a + 9
 \end{aligned}$$

**MULTIPLYING
BINOMIALS****Step 1:** Use **FOIL**
(First, Outside,
Inside, Last)**Step 2:** Collect Like Terms
and Simplify**Application Example**A swimming pool has dimensions $L = (2x + 1)$ and $W = (3x - 3)$ a) Determine an expression for the area in terms of x .

$$A = L \times W$$

$$A = (2x + 1)(3x - 3)$$

$$A = (2x)(3x) + (2x)(-3) + (1)(3x) + (1)(-3)$$

$$A = 6x^2 - \underline{6x} + \underline{3x} - 3$$

$$A = 6x^2 - 3x - 3$$

b) Find the area when $x = 10$ metres.

$$A = 6x^2 - 3x - 3$$

$$= 6(10)^2 - 3(10) - 3$$

$$= 6(100) - 30 - 3$$

$$= 600 - 30 - 3$$

$$= 567 \text{ m}^2$$